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NFL Legend Lomas Brown Joins TaleGator® LLC Team

Former Tampa Bay Buccaneer partners with creators of revolutionary tailgate seating solution.

Detroit, MI, May 7, 2008—

Former NFL offensive tackle

Lomas Brown has been

named spokesperson and

partner for Detroit-based

TaleGator Distributors, LLC,

manufacturers of the

innovative tailgate seating

system. TaleGator President Keith V. Leigh-Monstevens made the

announcement.

“Lomas brings remarkable talent and insight to our business,” said Leigh-Monstevens. “Adding this well-respected athlete to our team will give us additional strength to grow and diversify our markets for TaleGator.”

Brown was a member of the Tampa Bay Buccaneers 2002 Super Bowl championship team. He has served as a NFL Network and ESPN News analyst



and currently co-hosts a sports radio show in Detroit for WXYT. He is also the owner of The Everything Sports and provides consulting to NFL teams and football camps. The former University of Florida Gator and All-American played for the Detroit Lions, Arizona Cardinals, Cleveland Browns and New York Giants. As a member of the NFL for 19 years, he will be eligible for election to the Pro Football Hall of Fame in 2008.

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“TaleGator is a tailgating football fan’s best friend,” says Brown.

ABOUT TALEGATOR

The TaleGator is the only comfortable two-seater product of its kind specifically created and designed to fit the back of most pickup trucks. Lightweight (approximately 6 lbs.), fitted with beverage and food compartments, and easy to install, the TaleGator is the ideal product for tailgaters, hunters, picnickers, campers, construction workers, or anyone requiring comfortable seating while outside of their pickup. For more information on the TaleGator and available brand licensing opportunities, log on at www.thetalegator.com or call 866-67GATOR.